**Trail Hands Sponsorship Information**

Alabama Little Britches Association is the first association in Alabama to be able to offer the talented kids age 18 and under in our area a chance to compete at a national level. According to RFDTV, each year thousands of kids travel the nation competing in local rodeos for a chance to qualify for Little Britches National Finals, now held at the Lazy E Arena in Guthrie, OK. ALBRA added the Trial Hand division for the ones entering rodeo at ages 6 and under and we have a full rodeo with 6 events to offer. Our plan is to introduce and prepare our younger ones to the events of rodeo and enable them to compete at their fullest ability when they are ready to become members of National Little Britches Association.

Last season, ALBRA had approximately 130 competitors and 30 of those were Trail Hands. Many organizations have a Trail Hand division for young children who aspire to be rodeo cowboys and cowgirls like their older siblings. Of course, none of this would be possible without the continued support of parents, grandparents, friends and other family members who cheer on these talented children. Our spectators are expected to number 500+. These future rodeo stars and their families travel not only from all over North and Central Alabama but also from many states such as Indiana, Georgia, Tennessee and Mississippi.

Each rodeo weekend ALBRA provides a Saturday and Sunday rodeo for our Trail Hand contestants. We have a preliminary schedule set for the 2017-2018 season that includes dates in October, November and December, 2017. There will also be 2 additional rodeo weekends in the spring of 2018. This increases our rodeos this year by 2 rodeos compared to the 8 that we held last year.

ALBRA was blessed with a successful 2016-2017 season. Only because of the generous contributions from sponsors, ALBRA was able to provide four successful rodeo weekends and awards for All Around and Reserve All Around winners as well as the top five in each event, including Trail Hands division.

We believe that the ones entering and learning the rodeo world at a very young age are very important and will be what keeps the great sport of rodeo alive for many years to come.

**Sponsorship Opportunities**

***Major Sponsor*** - $1000.00

• 3 x 5 banner displayed in arena

• Sponsor flag carried during Grand Entry and periodically in between events

• Announcement during grand entry and periodically throughout rodeo events

***Rough Stock Sponsor*** - $750

• 3x5 banner will be displayed on 1 of 2 bucking chutes available

• Each of the rough stock events (potentially 3 events) will be announced as “Event sponsored by *your company name”*

• Additional acknowledgement each time your chute is used as the announcement is made “coming out of the *your company name* bucking chute”

***Barrel Racing Sponsor*** - $600.00

• Exclusive sponsor will have logo printed on barrels or covers

• 3x5 banner displayed in arena

• Announced as “Barrel Racing sponsored by *your company name*”

***Event Sponsor*** - $500

• You may choose to sponsor steer wrestling, tie down roping, team roping, dally ribbon roping, breakaway roping, goat tying, goat tail untying, trail course, pole bending or flag racing.

• 3x5 banner displayed in arena

• Announced as “Event sponsored by *your company name*”

***Supporting Sponsor*** - $250

• 3x5 banner displayed in arena (if the banner is provided the Supporting Sponsorship will be $200)

• Announcement periodically during rodeo

**Member Sponsorship** - $100

• Sponsor an individual family with 1-2 contestants.

**REQUIRED Trail Hand Sponsorship** - $50 per child (please try to get as many sponsors as you can - this is how we pay for awards at the end of the year)

**Sponsor Information**

Business/Sponsor Name:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone & email:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: Event Sponsored (If Applicable):

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Paid: (Please Circle)

Check (#\_\_\_\_\_\_\_\_\_\_) Cash

Amount:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ALBRA Member:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ALBRA Member Phone #:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

If the sponsor does not have a banner, we will be glad to help design and purchase one It will take ~3 weeks. Please provide Banner information. (Attach business card or draw design on back) Please call ALBRA member listed above to confirm sponsorship and mail to ALBRA, 373 Pentecost Road, Eva, AL 35621 \*\*For Your Records: We will email you a copy of this completed form or you may make a copy.\*\*